### BUSINESS COMMUNICATIONS TRAINING: SEMINARS & BREAKOUT SESSIONS

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## Patrick **DONADIO**

Call Donadio for more information on adding his oneon-one Presentation Skills coaching to this program

NOTE: Donadio's audio program, <u>"The Secrets to</u> <u>Power Presentations</u> will be available to attendees at a special group discount.

# THE SECRETS TO POWERFUL PRESENTATIONS

You make presentations every week—any time you are called upon to communicate, to persuade, to convince, you are presenting information. The question is, "How good are your presentations?"

This interactive seminar is for anyone who must sell ideas, talk to a small group, or deliver information to others through oral communications. It's designed to start you on your way to becoming more organized, confident, dynamic, and connected with your listeners. Topics include:

- Presentations Skills Inventory (Self-evaluation)
- The Most Common Speaking Mistakes to Avoid
- A System to Increase Your Confidence
- Tips for Analyzing Your Audience
- How to Plan What to Say.
- Dynamic Ways to Open and Close Your Presentation
- 7 Steps to the Perfect Opening
- 10 Techniques to Engage/Build Rapport with Your Audience
- 12 Ways to Put Pizzazz into Your Presentation
- Pointers for Handling Questions and Answers
- Dealing with Difficult Audience Members
- Ways to Evaluate Yourself for Improvement
- Using Audio-Visuals, Handouts, and Group Exercises

Attendees also receive a bonus brochure, *The Donadio Checklist*, which features what to do before and during your presentation. A Separate Session, *Follow-Up/Video Feedback*, is available Call for more details.

#### Program Goal:

To fine-tune your speaking skills and increase the impact of your message.

#### **Program Objectives:**

- 1. Develop more confidence in your speaking/presenting abilities for any situation.
- 2. Learn techniques that will improve your relationship with the audience/listener and enhance the reception of your message.
- 3. Motivate you to develop a written "Success Plan" to actively pursue and implementing these new skills

#### Time Needed:

Full day—or choose topic components outlined above for 1-3 hour seminar or speech.