

Communicating with IMPACT© Process*



- 1 I – Intentional Communication
- 2 M - Message Management
- 3 P - Personalized Content
- 4 A - Activated Engagement
- 5 C - Clarified Meaning
- 6 T -Transformed Results



*© 2017 Patrick Donadio, MBA, CSP, MCC. Excerpted from his book ["Communicating with IMPACT"](#). Since 1986, Patrick has been working with leaders and their organizations to: **communicate with clarity, lead more effectively, present with power, increase sales/profits, build deeper connections, and boost your overall performance/results.** Have Patrick [speak](#) at your next conference, seminar or retreat or hire him as your business communication [coach](#) to improve the delivery of your message. Call 614-488-9164 or e-mail: Patrick@PatrickDonadio.com